



# Membership Matters

Published for Members of PriorityONE Credit Union of Florida • Summer 2024



## We're Award-Winning and Employee-Loved!

PriorityONE Credit Union has been awarded a **WINNER OF THE SOUTH FLORIDA WORKPLACES 2023 and 2024 AWARD** by South Florida Top Workplaces, two years running.

This award is based solely on employee-feedback gathered through a third-party survey administered by Engage, LLC. The confidential survey uniquely measures the employee experience and its component theme, including employees feeling Respected and Supported, Enabled to Grow, and Empowered to Execute, to name a few.



**Deana Hennessey**  
President/CEO

PriorityONE's people-first culture is a business philosophy that emphasizes the needs of employees and creates a positive work environment.

CEO Deana Hennessey confirms, "Empowering our team to thrive has been the cornerstone of our success at PriorityONE. We are honored to be recognized as a Sun Sentinel Top Workplaces 2024 by our dedicated TEAM."

For more information, go to [TopWorkplaces.com](https://www.TopWorkplaces.com).

# BULLSEYE!

CD rates as high as **5.15%<sup>APY\*</sup>**

We get you there!  
Open a Safe and Secure CD today!

**ACT NOW! OFFER ENDS SOON.**

*\*APY = Annual Percentage Yield. Rates are subject to change. Pre-payment penalty will apply for early withdrawals.*



9 MONTH CD SPECIAL	
<b>5.15%<sup>APY*</sup></b>	for deposits of \$25k and higher
<b>5.00%<sup>APY*</sup></b>	for deposits less than \$25k
\$1000 MINIMUM NEW MONEY	

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# Love is in the Air!

## Sky-high rewards!

### \$75 for you...

### \$75 for your friend!



Love your friends and family?  
Then refer them to  
PriorityONE Credit Union!

When they open a savings and  
checking account between now and  
September 30th, you'll each receive \$75!\*

*\*New members must meet membership eligibility requirements. Member's accounts must be in good standing.*



## Don't forget...use Card Control to turn off your debit card when you're not using it!

## Holiday Closings

### Independence Day

Thursday, July 4, 2024

### Labor Day

Monday, September 2, 2024



### CONTACT CENTER:

954.335.5100

Toll Free: 877.635.3333

### ZIP-24:

954.572.8989

Toll Free: 800.348.2728



Website



Mobile App



Facebook

## We're Member-Focused...

## Members Are Talking...

“ Debonaire is such a hard-working lady. She's always helpful and friendly. She makes me feel happy that I'm banking with PriorityONE! ” ~ **Jackie H.**

“ Thank you to Vanessa, Alyssa and Alana for such great service on obtaining a HELOC loan. The process was easy, smooth and extremely fast! We closed in 1 week. Communication was top-notch and we couldn't have been happier. THANK YOU. ” ~ **Jessenia S.**

At PriorityONE, we make your financial success our number one priority. If you would like to tell us how we are doing, email us at [dmbaine@priorityonefl.com](mailto:dmbaine@priorityonefl.com)

### Lobby Hours

Monday-Thursday

Friday

9:00 am – 4:30 pm

9:00 am – 6:00 pm

### Drive Thru Hours

Sunrise

Monday-Thursday

Friday

8:00 am – 4:30 pm

8:00 am – 6:00 pm

Coral Springs

Monday-Thursday

Friday

9:00 am – 4:30 pm

9:00 am – 6:00 pm

### Lobby & Drive Thru Hours

Saturday

9:00 am – 1:00 pm

### Locations

Sunrise: 3000 N. University Drive

Coral Springs: 1700 N. University Dr.,

Suite 100 (next to Chili's)

