

HAPPY
New Year

2025

FROM YOUR PRIORITYONE FAMILY!



Deana Hennessey
President/CEO

As we close out a remarkable 2024, I want to take a moment to express my deepest gratitude for your continued trust, loyalty, and support. Thanks to you, we are concluding the year on strong financial footing, and we remain more committed than ever to serving your financial needs with the dedication and care you have come to expect from us.

We are here to empower your financial success, whether it's helping you achieve your goals, secure

your future, or navigate life's financial milestones. Your partnership is truly the heart of everything we do, and it's an honor to serve you.

Looking ahead, we are excited to continue supporting you on your financial journey. As always, we encourage you to share the benefits of membership with your family and friends – together, we grow stronger.

Thank you for being such an integral part of our credit union family. We look forward to another year of success, together.

IT'S BAAAACK...! OUR FULL THROTTLE AUTO SHOWCASE

**Friday, February 7th &
Saturday, February 8th • 9 am-5 pm**

3000 N. University Drive Sunrise, FL
(North open lot next to building)

- ⊗ Rates as low as **3.99% APR¹**
- ⊗ No payments until May 2025²
- ⊗ New & pre-owned vehicles
- ⊗ Many makes and models
- ⊗ Free no-hassle Car Buying service from **AUTOADVISORS**
- ⊗ Trade-Ins welcome
- ⊗ Refreshments and Giveaways

**FULL SPEED AHEAD!
GET YOUR CAR LOAN
PRE-APPROVED TODAY!**



To apply, **visit us at** www.priorityonefl.org,
call 954-335-5100/option 2 or **stop by**
one of our convenient branches.

¹Annual Percentage Rate. Rates as low as 3.99% APR for A+ members having 720+ credit scores to purchase new vehicles 2023-2025 and newer, with less than 10,000 miles, for a max term of 36 months. Subject to credit union lending guidelines. ²Interest will accrue during the first 90 days. Non-members must qualify for membership. Offer ends soon!

Have you seen our new website?



www.priorityonefl.org

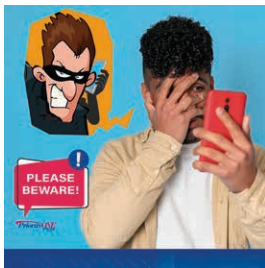
Our new website is here! We've redesigned the site with your needs in mind, ensuring your financial experiences are smoother and more convenient than ever. Visit us today and discover a new level of convenience.

Add your PriorityONE Visa credit card to your digital wallet, today!



We are happy to announce that our VISA credit card can now be added to your digital wallet. This includes the ApplePay, GooglePay, SamsungPay, GarminPay and FitBitPay wallets.

What is a digital wallet? A digital wallet is an online payment tool or software application that serves as an electronic version of a physical wallet. Also known as an electronic wallet, e-wallet or mobile wallet, it enables users to securely store digital versions of payment methods. Members can use their digital wallet to make purchases at stores, online or through digital wallet apps. The information is encrypted- it limits your exposure! So you can now go shopping without your actual wallet!



Don't Get Hooked: Beware of Phishing Scams!

If you receive a suspicious or unfamiliar request claiming to be from the Credit Union, do not click on any links, do not respond to the email or text message. If it's a phone call, hang up and call us immediately at 954.335.5100, Option 2.

SAVE the DATE
VIRTUAL ANNUAL MEETING
February 20, 2025 at 3PM

zelle

A fast and easy way to send money. Split the dinner bill with a friend or send a gift to a family member. You can make these payments and more with Zelle® in the PriorityONE app.



Holiday Closings
Martin Luther King, Jr. Day
Monday, January 20, 2025
Presidents Day
Monday, February 17, 2025



CONTACT CENTER:

954.335.5100
Toll Free: 877.635.3333

ZIP-24:

954.572.8989
Toll Free: 800.348.2728

Website



Mobile App



Facebook



Lobby Hours

Monday-Thursday 9:00 am – 4:30 pm
Friday 9:00 am – 6:00 pm

Drive Thru Hours

Sunrise
Monday-Thursday 8:00 am – 4:30 pm
Friday 8:00 am – 6:00 pm

Coral Springs
Monday-Thursday 9:00 am – 4:30 pm
Friday 9:00 am – 6:00 pm

Lobby & Drive Thru Hours

Saturday 9:00 am – 1:00 pm

Locations

Coral Springs: 1700 N. University Dr.,
Sunrise: 3000 N. University Drive, Suite 100 (Next to Chili's)

